

Blackpool Council Licensing Service
Representation made by a Responsible Authority

Responsible Authority				
Name of Responsible Authority	Licensing Authority			
Name of Officer <i>(please print)</i>	Lee Petrak			
Signature of Officer				
Contact telephone number	01253-477861			
Date representation made	04	08	2021	
Do you consider mediation to be appropriate			<input type="checkbox"/>	NO
Premises Details				
Premises Name	A-One Beer and Wine			
Address	230 Church Street			
	Blackpool			
Post Code	FY1 3PX			
Details of your representation (Please refer and attach any supporting documentation)				
<p>I am the above named person and I make these representations on behalf of the Licensing Authority in my capacity as Trading Standards and Licensing Manager. I am in receipt of a copy of the application for a premises Licence in respect of the premises referred to above.</p> <p>The application is for the supply of alcohol off the premises between 10am – 10pm Mon – Sun. The applicant has indicated that the intention is to operate these premises as a convenience store selling alcohol, tobacco, soft drinks, confectionery, snacks, fresh food, dairy foods and household items. On the face of it there seems to be nothing exceptional about the proposed intended use of the premises.</p> <p>230 Church Street is in close proximity to other similar off-licensed premises. One Stop, 43-47 Counce Street is approximately 350 metres away and is licensed for off sales between the hours of 8am – 11pm Mon - Sun. The premises are also approximately 350 metres from Premier Express, 20 Cookson Street, which is licensed for off-sales between 7am – midnight Mon – Sun. The premises is approximately 250 metres from Raikes Mini Market, which is licensed for off-sales weekdays 8am – 11pm and Sundays 10am – 10.30pm.</p> <p><i>Policy Considerations</i></p> <p>Paragraph 4.9.1 of the Blackpool Statement of Licence Policy 2021 and appendix C of the same, disclose the areas of Blackpool where it is considered the cumulative impact of off-licence premises exists. The premises, which are the subject of this application are situated in Talbot ward. The whole</p>				

of Talbot ward is included in the cumulative impact area.

Talbot Ward is an area of Blackpool that is saturated with Licensed premises. The Blackpool Cumulative Impact Assessment 2021 indicates at page 4 of the document that Talbot ward is home to the largest concentration of off licence premises in the town. Twenty three off licence premises exist in this area which is 12.8% of all off licence premises in Blackpool.

Pages 8 and 9 of the Blackpool Cumulative Impact Assessment 2021 demonstrates that Talbot ward is statistically one of the worst affected areas in relation to alcohol related crime data and alcohol related hospital admissions data. Figures A & B of the CIA document also show the geographical location of off licence premises in the respective ward areas. Upon visual analysis of these illustrations it is easy to see the link between high volumes of off licence premises and higher levels of alcohol related incidents.

Figure A

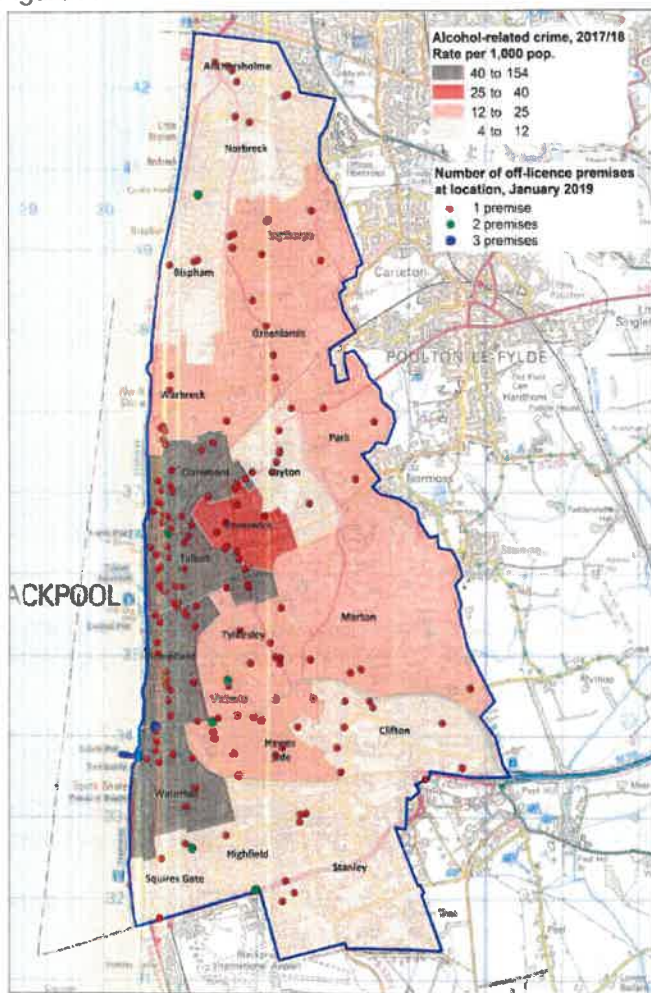
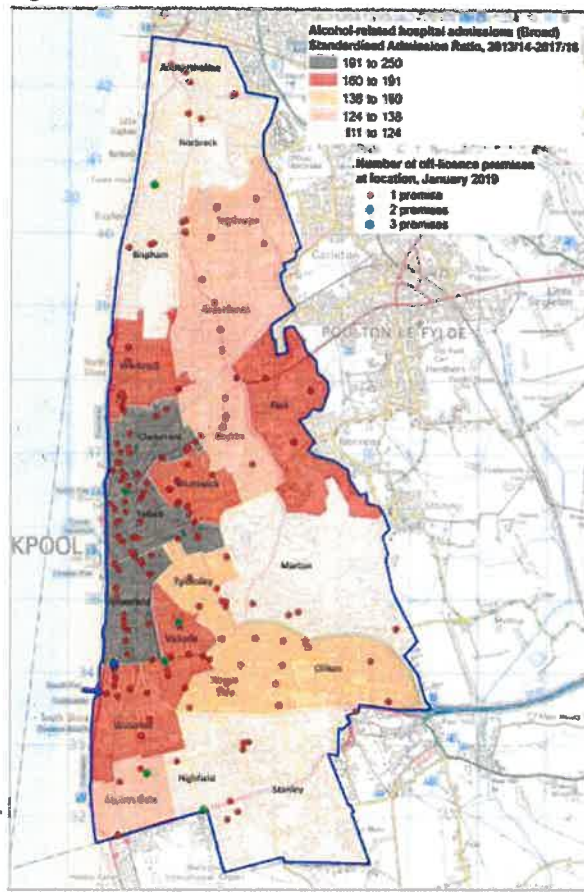


Figure B



To conclude, the location of the proposed new premises licence automatically invokes consideration of the Council's CIA document and Statement of Licensing Policy. This in turn creates a rebuttable presumption that the application should be refused unless it can be established to the satisfaction of the Authority that the granting of this Licence will not add to the cumulative impact already being experienced in this area.

For New / Variation Applications only.
It is recommended that the licence should only be granted if the application is amended, or if conditions are applied, as detailed below.